

**DYRAS DENTAL
WEB/MEDIA NOTICE**

Dyras Dental recently discovered unauthorized access to its network occurred between approximately September 14, 2020 and September 24, 2020. Dyras Dental immediately launched an investigation in consultation with outside cybersecurity professionals who regularly investigate and analyze these types of situations to analyze the extent of any compromise of the information on its network. Based on its comprehensive investigation and document review, which concluded on January 8, 2021, Dyras Dental discovered that a limited amount of personal information was removed from its network, including full names and one or more of the following: Social Security numbers, dates of birth, taxpayer identification numbers (which may be identical to Social Security numbers), driver's license numbers, financial account information, credit or debit card information, and/or medical information (diagnosis/clinical information, treatment type or location, patient account numbers, doctor's names, medical procedure information, prescription information, medical record number, and/or health insurance member/group numbers).

To date, Dyras Dental is not aware of any reports of identity fraud as a direct result of this incident. Out of an abundance of caution, Dyras Dental provided written notification of this incident commencing on March 5, 2021 to all those impacted to the extent Dyras Dental had a last known home address. The notice letter specifies steps impacted individuals may take in order to protect themselves against identity fraud, including enrolling in complimentary credit monitoring services if their Social Security numbers and/or taxpayer identification numbers were impacted, placing a fraud alert/security freeze on their credit files, obtaining free credit reports, remaining vigilant in reviewing financial account statements and credit reports for fraudulent or irregular activity on a regular basis, and taking steps to safeguard themselves against medical identity theft.

Dyras Dental is committed to maintaining the privacy of personal information in its possession and has taken precautions to safeguard it. Dyras Dental continually evaluates and modifies its practices and internal controls to enhance the security and privacy of personal information. Since the incident, Dyras Dental has completely overhauled its computer system, upgraded its cybersecurity, and has systems in place for constant monitoring. Dyras Dental also changed all passwords and is doing on-going in-depth training for its staff to help avoid anything like this happening again.

Individuals with questions concerning this incident may call a dedicated and confidential toll-free response line that Dyras Dental has set up to respond to questions at 1-888-603-2204. The response line is available Monday through Friday, 8:00am to 5:00pm Eastern Time.

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